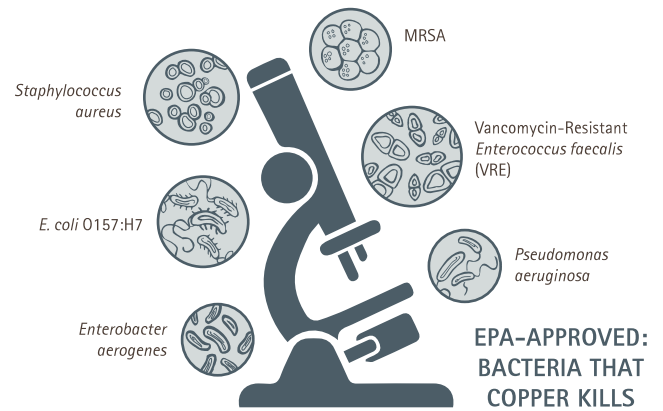


STOP HAIs

THE RISE OF

Deadly healthcare-acquired infections (HAIs) are on the rise in American hospitals, as 'nightmare bacteria' have grown to resist many of today's antibiotics. Learn why the solution goes farther than hand washing—to Antimicrobial Copper!



THE CRISIS: PEOPLE ARE DYING

In hospitals,
1 out of 20
patients develops
an HAI¹



Nationwide, **2 million**
people develop an HAI
each year²

Nearly **99,000** of these
patients die as a result of
their infection³



THE REALITY: NOT ENOUGH IS BEING DONE

Did you know that **80%**
of infectious diseases are
transferred by touch?⁴



And that just **40%**
of healthcare personnel
adhere to hand hygiene?¹

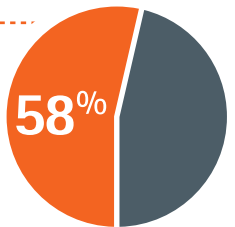


THE SCIENCE: COPPER SAVES LIVES



Unlike sprays and
hand washing,
Antimicrobial
Copper surfaces continuously
kill **99%** of HAI-causing
bacteria⁵

Antimicrobial Copper has been proven to reduce
HAIs by **58%** in the Intensive Care Unit (ICU)³.
Given that over 5 million patients are admitted
to the ICU annually,⁶ this means:



- Over 240,000 people could be infection-free²
- Tens of thousands of lives can be spared each year⁷

THE IMPACT COULD
BE EVEN GREATER
OUTSIDE THE ICU!

Sources

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3. "Copper Surfaces Reduce the Rate of Healthcare-Acquired Infections in the Intensive Care Unit." Infection Control and Hospital Epidemiology, 34.05, (2013), pp.479-486
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